

ISE Announces the Launch of the First Mutual Fund Based on an ISE Index *Virtus Wealth Masters Fund Tracks the Horizon Kinetics ISE Wealth Index*

NEW YORK, September 10, 2012 – The International Securities Exchange (ISE) today announced that the [Virtus Wealth Masters Fund](#) (Tickers: VWMAX, VWMCX, VWMIX), which tracks the [Horizon Kinetics ISE Wealth Index](#) (Ticker: RCH), was launched by [Virtus Investment Partners, Inc.](#) (NASDAQ: VRTS). It is the first mutual fund based on an index jointly developed by ISE and [Horizon Kinetics LLC](#).

The Horizon Kinetics ISE Wealth Index includes companies whose senior managements have demonstrated track records of skill and specific industry knowledge that have translated into long-term shareholder value creation. These individuals have also used their respective companies as the primary means of accumulating substantial personal wealth, such as with index components [Berkshire Hathaway](#) (Ticker: BRK/B) led by Chairman Warren Buffet and [Liberty Media Corporation](#) (Ticker: LMCA) headed by Chairman John Malone. The fund began trading on September 6, 2012.

“We are very excited to expand the product portfolio of our index development group to include the Virtus Wealth Masters Fund, the first mutual fund tracking a Horizon Kinetics-ISE index to debut,” said Kris Monaco, Head of New Product Development at ISE. “Working with our partners at Horizon Kinetics, this index offers a unique view into the role that insider wealth can have on the performance of publicly traded companies, and the introduction of the Virtus Wealth Masters Fund provides investors with an opportunity to gain exposure to these high-performance businesses and their seasoned management teams.”

“The index that drives the Virtus Wealth Masters Fund provides investors with a portfolio of high-quality, US-listed public companies run by skilled management teams whose interests are aligned with those of shareholders,” said Doug Kramer, CEO of Horizon Kinetics. “The index is based on fundamental research focused on identifying talented owner-operators that began at Horizon Kinetics over 14 years ago.”

The Virtus Wealth Masters Fund will be subadvised by Horizon Asset Management LLC, a subsidiary of Horizon Kinetics LLC.

About ISE

The [International Securities Exchange \(ISE\)](#) operates a leading U.S. options exchange and offers options trading on over 2,000 underlying equity, ETF, index, and FX products. As the first all-electronic options exchange in the U.S., ISE transformed the options industry by creating efficient markets through innovative market structure and technology. Regulated by the Securities and Exchange Commission (SEC) and a member-owner of OCC, ISE provides investors with a transparent marketplace for price and liquidity discovery on centrally cleared options products. ISE continues to expand its marketplace through the ongoing development of enhanced trading functionality, new products, and market data services. As a complement to its options business, ISE has expanded its reach into multiple asset classes through strategic investments in financial marketplaces and services that foster technology innovation and market efficiency. Through minority investments, ISE participates in the securities lending and equities markets. ISE also licenses its proprietary Longitude technology for trading in event-driven markets.

As a member of Eurex Group, ISE is combined with Eurex Exchange to form one of the largest transatlantic derivatives marketplaces, with daily trading volumes exceeding 10 million contracts in 2011 across a growing range of asset classes.

Eurex Group is comprised of Eurex Exchange, the International Securities Exchange, the European Energy Exchange, Eurex Clearing, Eurex Bonds and Eurex Repo.

Eurex Group is owned by Deutsche Börse AG (Xetra: DB1).

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