

## ISE Expands Modified Maker/Taker Pricing Program

**NEW YORK, August 25, 2010** – The International Securities Exchange (ISE) announced today that it will expand its modified maker/taker pricing program on September 1 to cover 100 symbols listed on the exchange. With this expansion, symbols comprising over 60% of total ISE volume will be part of its modified maker/taker pricing structure. Introduced in April, highlights of ISE’s modified maker/taker pricing program include rebates for market makers who meet market quality thresholds, competitive taker fees for non-customer orders and no taker fees for retail-sized customer orders. ISE’s patented customer priority, pro-rata market structure remains in place across all names.

“We have received tremendous support from our member firms for the combination of our pro-rata, customer priority market structure with modified maker/taker pricing,” said Boris Ilyevsky, Managing Director of ISE’s options exchange. “The new fee structure has improved ISE’s market quality by increasing the amount of time ISE is on the National Best Bid and Offer (NBBO). We will continue to monitor the program and will expand where appropriate if further market quality improvements can be achieved.”

ISE’s official Schedule of Fees, all fee notices and the new ISE fee summary are available at [www.ise.com/feenotices](http://www.ise.com/feenotices). For more information, please contact ISE’s Business Development team at [bizdev@ise.com](mailto:bizdev@ise.com).

### About ISE

The International Securities Exchange (ISE) operates a leading U.S. options exchange and offers options trading on over 2,000 underlying equity, ETF, index, and FX products. As the first all-electronic options exchange in the U.S., ISE transformed the options industry by creating efficient markets through innovative market structure and technology. Regulated by the Securities and Exchange Commission (SEC) and a member-owner of The Options Clearing Corporation (OCC), ISE provides investors with a transparent marketplace for price and liquidity discovery on centrally cleared options products. ISE continues to expand its marketplace through the ongoing development of enhanced trading functionality, new products, and market data services. As a complement to its options business, ISE has expanded its reach into multiple asset classes through strategic investments in financial marketplaces and services that foster technology innovation and market efficiency. Through minority investments, ISE participates in the securities lending and equities markets. ISE also licenses its proprietary Longitude technology for trading in event-driven derivatives markets.

ISE is a wholly owned subsidiary of Eurex, a leading global derivatives exchange. Eurex itself is jointly operated by Deutsche Börse AG (Ticker: DB1) and SIX Swiss Exchange AG. Together, Eurex and ISE are the global market leader in individual equity and equity index derivatives. For more information, visit [www.ise.com](http://www.ise.com).

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