

ISE Launches Corporate Social Responsibility Initiative in Partnership with Ronald McDonald House New York

NEW YORK, May 13, 2010 – The International Securities Exchange (ISE) announced today that in honor of its tenth anniversary, ISE has partnered with Ronald McDonald House New York to launch its first Corporate Social Responsibility Program, “Ten in Twenty-Ten.” Ronald McDonald House New York provides temporary housing and support services for pediatric cancer patients and their families, while they undergo active treatment.

Under this initiative, ISE has organized ten different events to benefit the families staying at Ronald McDonald House New York. The activities planned for 2010 include hosting dinners for the families staying at the House, sponsoring a summer outing, holding a Wish List drive, performing a House clean-up service project, and sponsoring a table at Ronald McDonald House New York’s Annual Gala fundraiser. In addition, ISE is donating the profit it generated from organizing the 2010 Options Industry Conference to Ronald McDonald House New York on behalf of the entire U.S. options industry.

“I am incredibly honored to partner with Ronald McDonald House New York for our Ten in Twenty-Ten corporate social responsibility initiative,” said Gary Katz, President and Chief Executive Officer of ISE. “Ronald McDonald House New York provides a home-away-from-home for families who have a child undergoing pediatric cancer treatment in the city, and ISE is excited to serve our community by supporting this very important organization. As part of the global financial community, we are very proud to give back by helping Ronald McDonald House New York to care for these families during an extremely difficult time in their lives.”

About ISE

The International Securities Exchange (ISE) operates a leading U.S. options exchange and offers options trading on over 2,000 underlying equity, ETF, index, and FX products. As the first all-electronic options exchange in the U.S., ISE transformed the options industry by creating efficient markets through innovative market structure and technology. Regulated by the Securities and Exchange Commission (SEC) and a member-owner of The Options Clearing Corporation (OCC), ISE provides investors with a transparent marketplace for price and liquidity discovery on centrally cleared options products. ISE continues to expand its marketplace through the ongoing development of enhanced trading functionality, new products, and market data services. As a complement to its options business, ISE has expanded its reach into multiple asset classes through strategic investments in financial marketplaces and services that foster technology innovation and market efficiency. Through minority investments, ISE participates in the securities lending and equities markets. ISE also licenses its proprietary Longitude technology for trading in event-driven derivatives markets.

ISE is a wholly owned subsidiary of Eurex, a leading global derivatives exchange. Eurex itself is jointly operated by Deutsche Börse AG (Ticker: DB1) and SIX Swiss Exchange AG. Together, Eurex and ISE are the global market leader in individual equity and equity index derivatives. For more information, visit www.ise.com.

About Ronald McDonald House New York

Ronald McDonald House New York provides temporary housing for pediatric cancer patients and their families in a strong, supportive and caring environment which encourages and nurtures the development of child-to-child and parent-to-parent support systems. Ronald McDonald House New York is the largest facility of its type in the world. The House can accommodate 84 families, and it is filled to capacity almost every night. The House’s location in Manhattan, in close proximity to 14 major cancer treatment centers, draws children and families from across the country and the world, as well as from the metropolitan New York City area. Since its founding, more than 25,000 families have stayed at Ronald McDonald House New York. For more information, visit www.rmdh.org.

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