



ISE Announces Launch of Intraday Offering for Open/Close Trade Profile

NEW YORK, December 2, 2009 – The International Securities Exchange (ISE) is pleased to announce the launch of the ISE Open/Close Intraday File. This offering meets the demand for intraday access to ISE's extensive put/call trade data, previously only available as an end of day file. The new intraday file updates every ten minutes and is accessible via an FTP server.

"We are very pleased to launch the intraday version of our Open/Close Trade Profile," said Jeff Soule, Head of ISE's Market Data. "With the new intraday file, subscribers have more timely access to the granular characteristics of ISE's put/call trade data."

With up to 80 fields of data per series, the ISE Open/Close Intraday File provides extensive put/call data including opening and closing volume for Customer, Professional Customer and Firm trades, as well as long and short positions. Some of the additional fields include days to expiration, open interest, series and security types and "moneyness," which is an indicator of whether the option is in, at, or out of the money. Firm trades are further broken down to proprietary trades and broker/dealer transactions. This data can be used by investment professionals to create analytical models that may provide indications of bullish/bearish trading activity.

The new Open/Close Intraday File is available for beta testers for free through the end of the year. For more details about the intraday file, please visit www.ise.com/ocintraday.

About ISE

The International Securities Exchange (ISE) operates the world's largest equity options exchange and offers options trading on over 2,000 underlying equity, ETF, index, and FX products. As the first all-electronic options exchange in the U.S., ISE transformed the options industry by creating efficient markets through innovative market structure and technology. Regulated by the Securities and Exchange Commission (SEC) and a member-owner of The Options Clearing Corporation (OCC), ISE provides investors with a transparent marketplace for price and liquidity discovery on centrally cleared options products. ISE continues to expand its marketplace through the ongoing development of enhanced trading functionality, new products, and market data services. As a complement to its options business, ISE has expanded its reach into multiple asset classes through strategic investments in financial marketplaces that foster technology innovation and market efficiency. Through minority investments, ISE participates in the securities lending and equities markets. ISE also licenses its proprietary Longitude technology for trading in event-driven derivatives markets.

ISE is a wholly owned subsidiary of Eurex, a leading global derivatives exchange. Eurex itself is jointly operated by Deutsche Börse AG (Ticker: DB1) and SIX Swiss Exchange AG. Together, Eurex and ISE are the global market leader in individual equity and equity index derivatives. For more information, visit www.ise.com.

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