

**ISE Introduces Dual Currency Conventions for ISE FX Options®**  
*Options on the Australian Dollar, British Pound, Euro and New Zealand Dollar*  
*Now Available in Both FX Industry Currency Conventions*

**NEW YORK, September 23, 2009** – The International Securities Exchange (ISE) today announced that dual currency conventions are now available for four currency pairs in its portfolio of ISE FX Options. The “in US\$” currency convention, typically used in the FX spot market, is now available alongside ISE’s USD-based currency convention for options on the Australian dollar, British pound, Euro and New Zealand dollar. The ISE Spot EURUSD (Symbol: EUU), ISE Spot GBPUSD (Symbol: GBP), ISE Spot AUDUSD (Symbol: AUM) and ISE Spot NZDUSD (Symbol: NDO) began trading on September 22, 2009. Timber Hill is serving as the Primary Market Maker for these new products.

“We are excited to expand our ISE FX Options product suite with the introduction of dual currency conventions,” said Kris Monaco, ISE’s Director of New Product Development. “Our new FX Options products will appeal to a broad range of FX market participants because it aligns them more closely with the needs of the OTC institutional market while also providing additional choice and flexibility for individual investors to hedge their currency exposure risk.”

ISE currently lists FX options on nine currency pairs. The USD-based, or “per US\$,” currency convention is available for all nine pairs and allows investors to express their views on the strength or weakness of the U.S. dollar relative to global currencies while adopting the trading strategies they currently use for equity and index options. The “in US\$” currency convention, which is the inverse of the USD-based convention, is the traditional convention used in the FX spot market.

As exchange-listed securities, ISE FX Options can be easily accessed through most major brokerage accounts that are approved for trading equity and index options. These products are cash-settled and have European style exercise. For more information, please visit [www.ise.com/fx](http://www.ise.com/fx).

**Overview of ISE FX Options Products**

Currency	“per US\$” (USD-based) convention	Symbol	“in US\$” convention	Symbol
Australian dollar	USD/AUD	AUX	AUD/USD	AUM
British pound	USD/GBP	BPX	GBP/USD	GBP
Canadian dollar	USD/CAD	CDD		
Euro	USD/EUR	EUI	EUR/USD	EUU
Japanese yen	USD/JPY	YUK		
Mexican peso	USD/MXN	PZO		
New Zealand dollar	USD/NZD	NZD	NZD/USD	NDO
Swedish krona	USD/SEK	SKA		
Swiss franc	USD/CHF	SFC		

**About ISE**

The International Securities Exchange (ISE) operates the world's largest equity options exchange and offers options trading on over 2,000 underlying equity, ETF, index, and FX products. As the first all-electronic options exchange in the U.S., ISE transformed the options industry by creating efficient markets through innovative market structure and technology. Regulated by the Securities and Exchange Commission (SEC) and a member-owner of The Options Clearing Corporation (OCC), ISE provides investors with a transparent marketplace for price and liquidity discovery on centrally cleared options products. ISE continues to expand its marketplace through the ongoing development of enhanced trading functionality, new products, and market data services. As a complement to its options business, ISE has expanded its reach into multiple asset classes through strategic investments in financial marketplaces that foster technology innovation and market efficiency. Through minority investments, ISE participates in the securities lending and equities markets. ISE also licenses its proprietary Longitude technology for trading in event-driven derivatives markets.

ISE is a wholly owned subsidiary of Eurex, a leading global derivatives exchange. Eurex itself is jointly owned by Deutsche Börse AG (Ticker: DB1) and SIX Swiss Exchange AG. Together, Eurex and ISE are the global market leader in individual equity and equity index derivatives. For more information, visit [www.ise.com](http://www.ise.com).

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