



## ISE and Direct Edge Announce Selection of Telx for Data Center Services

**NEW YORK, June 24, 2009** – The International Securities Exchange (ISE) and Direct Edge today announced that they have jointly selected Telx to provide disaster recovery data center services as part of a comprehensive new data center strategy program. Working together, ISE and Direct Edge will offer their member firms access to a robust and secure data center capable of managing the complex technology environment of ISE's options exchange and Direct Edge's two equity trading platforms. Furthermore, this initiative leverages the facilities management agreement between the two firms and provides additional synergies from the unique partnership between ISE and Direct Edge. Direct Edge is the fastest growing marketplace in the U.S. equities space, having recently become the third largest stock market in the country. ISE operates the world's largest equity options exchange.

"Telx offers a multitude of network and connectivity options that will provide flexibility for both ISE's and Direct Edge's member firms. With their exceptional customer service and state-of-the art technology, we are confident that Telx's customer-oriented approach will meet the unique needs of our customers," said Daniel Friel, ISE's Chief Information Officer.

"Telx understands our customers' need for low-latency connectivity," said Steve Bonanno, Chief Technology Officer at Direct Edge. "The numerous connectivity choices Telx offers will help expedite the customer migration to the disaster recovery data center, which we want to have happen swiftly and smoothly."

"Telx is extremely pleased that we were able to satisfy ISE and Direct Edge's substantial infrastructure and performance requirements. ISE's and Direct Edge's selection of Telx validates our focus and growth in the financial services vertical as well as in proximity hosting in key markets such as the New York/New Jersey metro region, Chicago, and San Francisco," said Eric Shepcaro, Chief Executive Officer of Telx.

ISE will be building out the Telx site over the coming eighteen months in order to ensure a smooth migration for member firms to the new Global Trading System platform in late 2010. Direct Edge plans to launch its Telx-based disaster recovery site in the second quarter of 2010, with customer migration expected to begin early in the first quarter of 2010.

### ISE Background

The International Securities Exchange (ISE) operates the world's largest equity options exchange and offers options trading on over 2,000 underlying equity, ETF, index, and FX products. As the first all-electronic options exchange in the U.S., ISE transformed the options industry by creating efficient markets through innovative market structure and technology. Regulated by the Securities and Exchange Commission (SEC) and a member-owner of The Options Clearing Corporation (OCC), ISE provides investors with a transparent marketplace for price and liquidity discovery on centrally cleared options products. ISE continues to expand its marketplace through the ongoing development of enhanced trading functionality, new products, and market data services. As a complement to its options business, ISE has expanded its reach into multiple asset classes through strategic investments in financial marketplaces that foster technology innovation and market efficiency. Through minority investments, ISE participates in the securities lending and equities markets.

ISE is a wholly owned subsidiary of Eurex, a leading global derivatives exchange. Eurex itself is jointly owned by Deutsche Börse AG (Ticker: DB1) and SIX Swiss Exchange AG. Together, Eurex and ISE are the global market leader in individual equity and equity index derivatives. For more information, visit [www.ise.com](http://www.ise.com).

### **Direct Edge Background**

Direct Edge is the third largest U.S. equities marketplace, offering the next generation of displayed markets. With U.S. cash equities volume routinely exceeding 2 billion shares per day, Direct Edge uses multiple ECN and exchange platforms and unique order types to match complementary forms of liquidity based on sensitivity to transaction cost, fill rate, fill speed, and contra-side sophistication, while maintaining high execution quality and low latencies. Headquartered in Jersey City, N.J., Direct Edge is owned by a consortium that includes the International Securities Exchange, Knight Capital Group, Inc., Citadel Derivatives Group, The Goldman Sachs Group, and J.P. Morgan. More information about Direct Edge is available at <http://www.directedge.com>.

### **About Telx**

Telx is a world-class leader in providing interconnectivity solutions through their network-neutral and network rich, colocation facilities. With 15 facilities in North America, Telx offers cost effective networking solutions for customers to seamlessly access diverse global networks and exchange information in a secure and reliable environment. More than 650 leading telecommunications carriers, ISPs, content providers and enterprises rely on Telx's world-class team to support their mission-critical global infrastructure needs and to create a global connectivity marketplace to dramatically expand their business growth opportunities. Telx is a privately held company headquartered in New York City with facilities in New York, Atlanta, Chicago, Dallas, Los Angeles, San Francisco, Santa Clara, Miami, Phoenix, Charlotte, as well as Weehawken and Clifton, N.J. For more information about Telx, visit [www.telx.com](http://www.telx.com).

# # #

### **CONTACTS:**

Media:

Molly H. McGregor  
International Securities Exchange  
212-897-0275  
[mmcgregor@ise.com](mailto:mmcgregor@ise.com)

Media:

Rafi Reguer  
Head of Corporate Communications  
(201) 942-8234  
[Rreguer@directedge.com](mailto:Rreguer@directedge.com)